

The Innovation Society, St.Gallen

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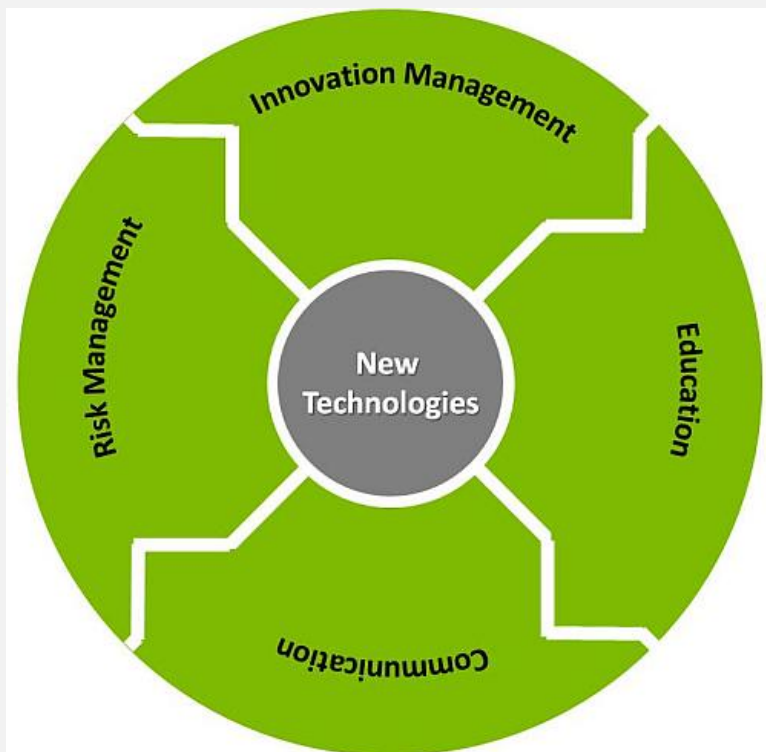


Your partner for innovation and technologies

Strategy – Product development – Communication

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Our Profile:

The Innovation Society is an internationally active management- and technology consulting company, based at the Technology Centre of the Federal Institute of Materials Science & Technology (EMPA) in St.Gallen (Switzerland).

Our competence:

We provide practical and market oriented solutions for the successful development and commercialisation of innovations.

Innovation management

We accompany you from the idea to the market launch and support you in each step, from evaluation to implementation.

We provide you with new innovation tools and support the realisation of your project - no matter, if you are in the stage of idea generation, strategy development or product marketing.



Risk management

We offer support for the analysis, assessment, and minimisation of potential environmental, health, and safety issues induced by new products of new technologies, such as nanotechnologies.

We support the development and operation of comprehensive risk-management solutions.



Training & Education

We transfer your training or communication topics effectively - from small workshops to large conferences.

We plan, develop, and realise training- and event concepts that are based on our long-lasting experience and expertise.



Communication

Concerning new technologies, communication as well as transparency are essential. That's why we continuously provide you with the latest knowledge. We organise Stakeholder-Dialogues and conferences in order to enable communication between different actors.



- **Crowd-Ideas:** Implementation and strategic supervision of Crowdsourcing-Projects and open innovation processes.
- **Inno-Workshops:** Controlling, moderation, and documentation of problem-solving processes, idea workshops and strategy-development processes.
- **Open Innovation:** Open Innovation is the breakup of organisational borders and the strategic involvement of external knowledge and innovation sources within the innovation process.
- **360°-Risk-Monitoring:** System applied for the continuous acquisition of the developing technology, market and society context influencing new products and services.
- **Project management:** Planning, supervision and coordination of new or ongoing projects in the field of innovation.
- **Studies and Reports:** Conceptualisation and compilation of studies and professional articles, as well as market- and competitor analyses.
- **Int. conferences:** Implementation of tailor-made stakeholder and dialogue events.
- **Workshops / Seminars:** Planning, realisation and moderation of workshops and seminars.
- **Training:** Conceptualisation and implementation of topic-specific training platforms, modules, and events.
- **"Weborama":** Interactive 360°-panorama E-Learning tool for education and information, suited for a vast range of subjects.
- **Development of** strategy-scenarios, comprehensive communication campaigns and tailor-made communication tools.
- **Stakeholder-dialogues:** Development and supervision of customer specific stakeholder-platforms (lobbying, issues management).
- **Swiss Nano-Cube:** Knowledge and training platform about micro- and nanotechnologies for professional-, secondary- and high school.