

Innovative ideas and concepts are much needed to impart teaching & learning as well as other contents in attractive and diverting ways. The „Weborama“ is an interactive E-Learning tool which offers new means of imparting knowledge and information.



„Weborama“ – what is this anyway?

A „Weborama“ – a lexical blend of „web“ and „panorama“ – is a web-based information tool which can be employed for **education, communication or marketing** purposes. In a „Weborama“, information is embedded into a 360° panoramic view of any given surrounding. By moving around one's axis and by clicking on programmable elements, users receive information or may answer questions on the targeted issues. Pop-up windows contain photos, videos, text elements, hyperlinks and various types of questions, such as multiple-choice or „traffic light“-questions. „Weboramas“ can be programmed as a game and various panoramas can be interlinked. „Weboramas“ are **available anytime and anywhere** and offer a vast range of **individually configurable elements**.

Nanorama Laboratory
Move mouse over icons for hints.

Points **0/58**

Restart About DE

Protective measures - pyrophoric nanomaterials (glovebox)

Protective measures - pyrophoric nanomaterials
What protective measures need to be taken when handling pyrophoric nanomaterials?

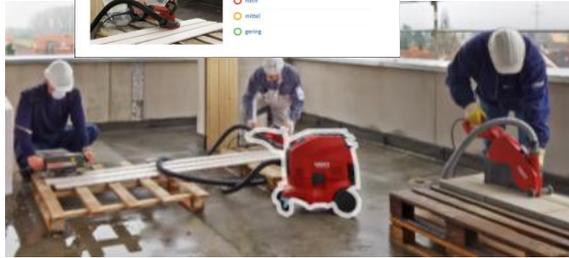
- wear respiratory protection, handling in the fume hood
- work in an oxygen-free and dry environment (glove box, glove bag)
- work under dry inert gas, wear respiratory protection

Sounds good, but still too abstract? Check out the existing „Weboramas“!

So far, the „Weborama“ technology has been used to devise five „Nanoramas“ on the safe handling of nanomaterials („Nanoramas“ Construction, Laboratory, Car Workshop and Textile) or on nano-enabled products in daily life („Nanorama Loft“). They are available at <http://nano.dguv.de/nanorama/bgrci/en/> resp. at www.swissnanocube.ch. Needless to say, the field of application of the „Weborama“ tool is not restricted to nano-related topics.

Fair enough, but why are you sending this to me?

Be it for web-based training and education, „edutainment“ or interactive marketing: you name it – the „Weborama“ technology can help you! Here’s a few ideas:

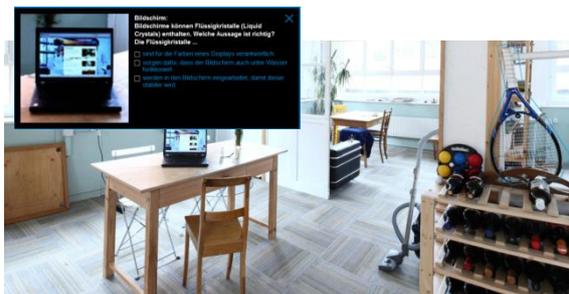


➔ Education and Training

The „Weborama“ supports self-directed learning by providing a diversified means of imparting knowledge. Due to the playful methodology, the „Weborama“ is also suitable as an edutainment tool. Users will learn “on-the-fly” and enjoy it! „Weboramas“ can be employed in schools, at universities or in a business context.

PREVENTION: Train employees on occupational safety and health issues, such as the correct handling of hazardous substances or machines.

RECRUITMENT: Harness a „Weborama“ to provide young talents insights into your daily business or to raise general interest in your hobbyhorse.



➔ Communication, Promotion and Marketing

The „Weborama“ tool is predestined for use in awareness raising or informational campaigns or for viral marketing, such as the interactive presentation of products. Just give it a try!

INTERACTIVE MARKETING: Show your products or your company to clients, or take visitors on a virtual trip through your city, your museum, your farm or whatsoever.

ONLINE-CAMPAIGNS AND CHALLENGES: Launch an educational campaign, for instance on „Recycling“ or new technologies. Give the users the possibility to discover processes, or let them embark on a virtual treasure quest.

So where can I get one of these „Weboramas“?

If we have awoken your interest in using the „Weborama“ technology for your organisation, call us or contact us by e-mail. We will gladly explore applications of the tool with you.



The Innovation Society Ltd
Lerchenfeldstr. 5
9014 St. Gallen
Switzerland
Tel.: +41 71 278 02 04
www.innovationsociety.ch
facebook.com/Innovationsgesellschaft
twitter.com/IG_2014

About us

The Innovation Society, St. Gallen has devised the „Weborama“ technology. We are an international consulting firm specialised in new technologies, supporting private and public entities in innovation management, communication and education.

Contact

Dr. Christoph Meili

CEO

christoph.meili@innovationsgesellschaft.ch