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“SimplyNano 2” experimental kit wins Worlddidac Award 2023



The "SimplyNano 2" learning medium wins the prestigious Worlddidac Award 2023. The nanotechnology experiment kit was honored at the Swissdidac & Worlddidac trade fair in Bern. The project aims to inspire young people for technical professions.

Great honor for the "SimplyNano 2®" teaching aid

An independent jury of international experts and Swiss teachers presented the "SimplyNano 2®" learning medium with the prestigious Worlddidac Award 2023. The award ceremony took place on November 21, 2023 as part of the Swissdidac & Worlddidac Education Fair at the Bern EXPO.

Award for innovative teaching product

The Worlddidac Award is an independent recognition for innovative and high-quality educational products. It is regarded as the highest award in the education sector. An international panel of experts has been assessing educational products from all over the world since 1984. Thanks to the professional and elaborate assessment, the award is a recognized seal of quality. The "Worlddidac Award 2023" honors "SimplyNano 2®" for its convincing concept, the didactically high-quality content and the interdisciplinary character of the learning medium.

Enthusiasm and curiosity promote the next generation of specialists

"SimplyNano 2®" is the world's first experimental teaching aid on nanotechnology for schools. It consists of an experiment kit with 37 experiments, comprehensive experiment and learning materials, online tools and teacher training courses at

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technology companies. The aim is to arouse young people's interest in scientific and technical subjects and technical professions through fascination and thus promote the next generation of professionals. SimplyNano 2®" achieves this through exciting and practical experiments, high-quality didactic content and cooperation with technology companies.

Use in Swiss schools - launch abroad is imminent

More than 3700 "SimplyNano 2®" experiment kits are already available in over 400 upper secondary schools in ten cantons. Further secondary schools in the canton of Glarus and other cantons in Central Switzerland will be added in the coming year. By 2025, the learning medium should be available in secondary schools throughout German-speaking Switzerland. The learning medium is available in German, English and French and will soon also be used internationally.

Box

The "SimplyNano" learning medium was developed by The Innovation Society, a Swiss technology start-up, and is published by the SimplyScience Foundation in Zurich. SimplyScience is a non-profit foundation that aims to get children and young people interested in scientific and technical topics. The project is free of charge for schools and is financed by partners. More information at www.simplynano.ch

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Note for editors:

Images of the award ceremony and the SimplyNano project can be downloaded from the following link (source: Innovation Society):

<https://drive.google.com/drive/folders/1GcTnjldf0P7C5crZNubU4jTkiWAjwCYN?usp=sharing>